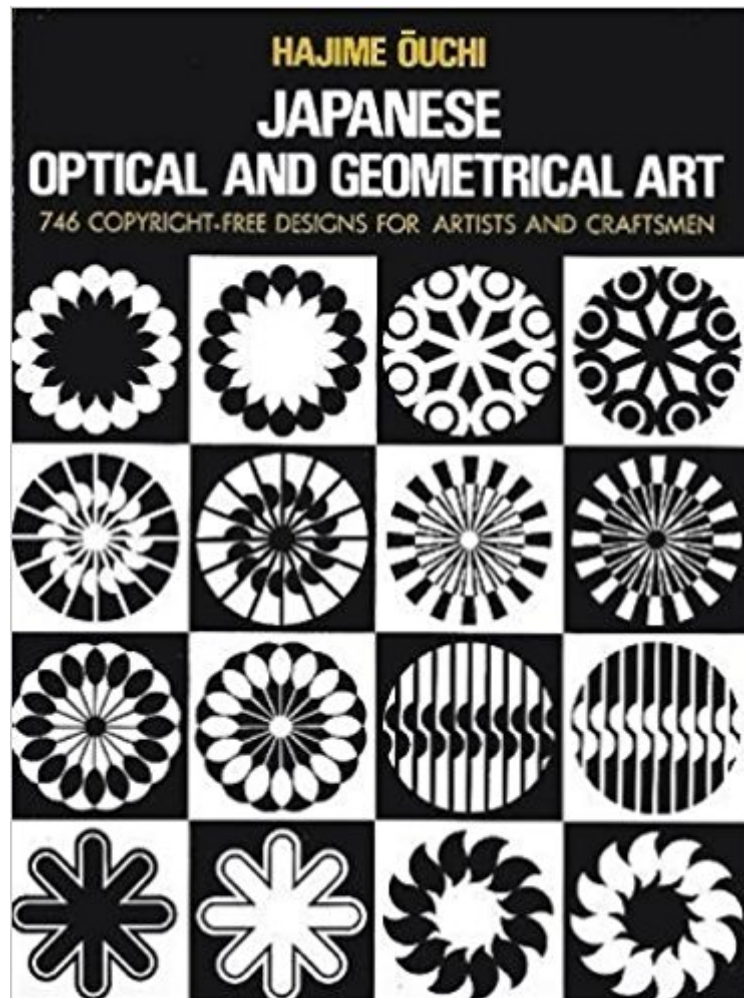




The book was found

Japanese Optical And Geometrical Art



Synopsis

The 746 designs contained in this volume represent some of the most ingenious and attractive applications of geometrical and optical motifs to be found today. Taken from an authentic, modern Japanese work, they are an intriguing new source of unique design elements for artists, designers, and illustrators. The designs employ circles, dots, squares, ellipses, curves, lines, angles, complete alphabets, and numbers in a seeming infinitude of balance, asymmetry, repetition, harmony, swirl, and mathematical exactitude. Some seem to recede, advance, shimmer, and dazzle in the manner of Op Art; others fool the eye with wholly unexpected shifts in focus; still others start with a basic theme and either develop remarkable variations or repeat the same element almost endlessly. But all, from the smallest design to those that take a full page, fascinate and delight. This book is an inexhaustible source of novel, appealing, and striking design elements for advertising campaigns, packaging, display, industrial use, crafts, textiles, and similar fields. These designs may be used as they are, or cropped, enlarged, reduced, repeated, rearranged, combined, screened, superimposed, cut apart, overlaid, or otherwise employed. All illustrators, designers, crafters, and commercial and graphic artists will find this collection immensely usable and the individual designs extremely effective.

Book Information

Paperback: 170 pages

Publisher: Dover Publications (June 1, 1977)

Language: English

ISBN-10: 048623553X

ISBN-13: 978-0486235530

Product Dimensions: 8.3 x 0.4 x 10.9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 12 customer reviews

Best Sellers Rank: #585,909 in Books (See Top 100 in Books) #140 in Books > Arts & Photography > Graphic Design > Clip Art #549 in Books > Arts & Photography > Graphic Design > Commercial > Illustration #1453 in Books > Arts & Photography > Decorative Arts & Design > Decorative Arts

Customer Reviews

The 746 designs contained in this volume represent some of the most ingenious and attractive applications of geometrical and optical motifs to be found today. Taken from an authentic, modern

Japanese work, they are an intriguing new source of unique design elements for artists, designers, and illustrators. The designs employ circles, dots, squares, ellipses, curves, lines, angles, complete alphabets, and numbers in a seeming infinitude of balance, asymmetry, repetition, harmony, swirl, and mathematical exactitude. Some seem to recede, advance, shimmer, and dazzle in the manner of Op Art; others fool the eye with wholly unexpected shifts in focus; still others start with a basic theme and either develop remarkable variations or repeat the same element almost endlessly. But all, from the smallest design to those that take a full page, fascinate and delight. This book is an inexhaustible source of novel, appealing, and striking design elements for advertising campaigns, packaging, display, industrial use, crafts, textiles, and similar fields. These designs may be used as they are, or cropped, enlarged, reduced, repeated, rearranged, combined, screened, superimposed, cut apart, overlaid, or otherwise employed. All illustrators, designers, crafters, and commercial and graphic artists will find this collection immensely usable and the individual designs extremely effective.

Nothing new.

This is a book of example graphics. I gained inspiration whenever I browsed it. If these examples are arranged in a more logical way, it maybe even better. Even though for now, I already feel it is worth more than the price.

I teach art foundation studies to first and second semester undergraduate students, in Industrial design, Architecture, Digital animation, Communication and publicity and marketing students. I just sort of stumbled on this book, and it has been a great help, other than typical paintings by Bridget Riley or Vassarely, these Optical patterns have been a great success with my students.

Not really that much here. It's like a book filled with the same commercial logo don't over and over.

Very few examples of Japanese ideas.

Nice geometrical designs & copyright free. Will be using this book for a lot of art projects.

Just a bunch of shapes, not much practical use.

Great

[Download to continue reading...](#)

Japanese Gardens: An Introduction to Japanese Gardens and Their Design Principles (Japanese Gardens, Japanese Garden Designs, DIY Japanese Gardening, Japanese ... Japanese Landscape Design Book 1) I Love My Dad (japanese kids books, japanese children books): kids books in japanese, japanese baby books, children japanese books (Japanese Bedtime Collection) (Japanese Edition) Japanese Optical and Geometrical Art I Love My Mom (japanese kids books, japanese children stories, bilingual japanese books): japanese for kids (English Japanese Bilingual Collection) (Japanese Edition) Iso 1101:2012, Geometrical product specifications (Gps) - Geometrical tolerancing - Tolerances of form, orientation, location and run-out Optical Thin Films: User's Handbook (Macmillan Series in Optical and Electro-Optical Engineering) Children's book: Where is Santa. Santaha dokoda: Children's English-Japanese Picture Book (Bilingual Edition), Japanese kids book, Japanese Baby book, Japanese ... Japanese English books for children 1) Yokai Museum: The Art of Japanese Supernatural Beings from YUMOTO Koichi Collection (Japanese, Japanese and Japanese Edition) Japanese Short Stories for Beginners: 8 Thrilling and Captivating Japanese Stories to Expand Your Vocabulary and Learn Japanese While Having Fun Japanese Edition Living Language Japanese Complete Course, Revised & Updated (40 Lessons on 3 Compact Discs * Coursebook * Japanese-English/English-Japanese Dictionary) (English and Japanese Edition) Peekaboo baby. Japanese Baby Book: Children's Picture Book English-Japanese (Bilingual Edition) Bilingual Picture book in English and Japanese ... for children) (Volume 1) (Japanese Edition) My Daddy is the best!: (Bilingual Edition) English Japanese Children's Picture Book Bilingual Picture book in English and Japanese, Japanese kids book ... for children) (Volume 7) (Japanese Edition) I Love to Tell the Truth: english japanese children's books, japanese baby books, japanese kids books (English Japanese Bilingual Collection) Welcome to Japanese Food World: Unlock EVERY Secret of Cooking Through 500 AMAZING Japanese Recipes (Japanese Cookbook, Japanese Cuisine, Asian Cookbook, Asian Cuisine) (Unlock Cooking, Cookbook [#7]) Handbook of Organic Materials for Optical and (Opto)Electronic Devices: Properties and Applications (Woodhead Publishing Series in Electronic and Optical Materials) Handbook of Optical and Laser Scanning, Second Edition (Optical Science and Engineering) Electro-Optical Displays (Optical Science and Engineering) optical communication and splicing: optical networks Resolution Enhancement Techniques in Optical Lithography (SPIE Tutorial Texts in Optical Engineering Vol. TT47) Optical Design for Visual Systems (SPIE Tutorial Texts in Optical Engineering Vol. TT45)

Contact Us

DMCA

Privacy

FAQ & Help